



TRACK:

# PRODUCT/MARKET DIVERSIFICATION

SERVICE:

# HARDWARE PRODUCT DESIGN



## OPPORTUNITY

*Design expertise and resources to support product innovation*

## KEY PROJECT ACTIVITIES

- **Establish Design Requirements:** Develop the engineering requirements as parameters for product design
- **Concept Development:** Generate potential solutions to address the design challenge through product sketches and CAD models
- **Solution Refinement:** Evaluate design concepts based on engineering requirements and manufacturability
- **Develop product prototype(s)**

## KEY DELIVERABLES

- ✓ Model/prototype that can be further tested
- ✓ Feasibility and cost-effectiveness matrix

**TIMELINE:**

# 15-20

Weeks

**KEY PARTNERS:**

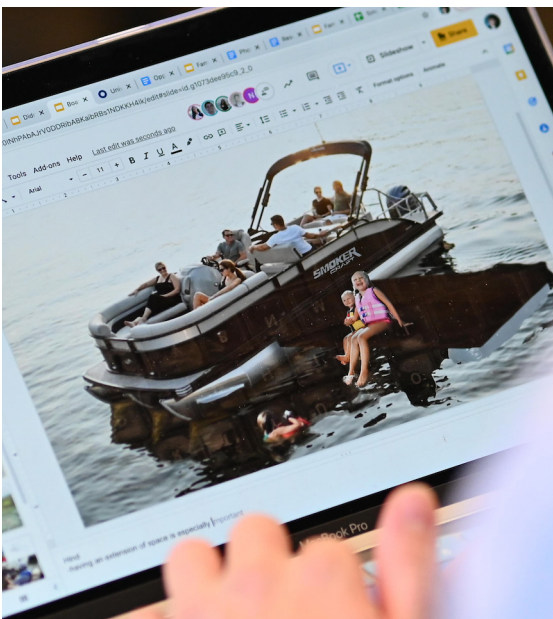


**INNOVATION LAB** // NOTRE DAME

**SUCCESS STORIES:**

*Product Design for RV*

*Redesigning Pontoon Boat Covers*



## CONTACT US

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