OPPORTUNITY

Design expertise and resources to support product innovation

KEY PROJECT ACTIVITIES

- **Establish Design Requirements:** Develop the engineering requirements as parameters for product design
- **Concept Development:** Generate potential solutions to address the design challenge through product sketches and CAD models
- **Solution Refinement:** Evaluate design concepts based on engineering requirements and manufacturability
- **Develop product prototype(s)**

KEY DELIVERABLES

- Model/prototype that can be further tested
- Feasibility and cost-effectiveness matrix

TIMELINE:

15-20 Weeks

KEY PARTNERS:

SUCCESS STORIES:

Product Design for RV
Redesigning Pontoon Boat Covers

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